



Jen Ruiz *Speaker Kit*

JENONAJETPLANE.COM

JEN RUIZ

Travel Blogger and Author
www.jenonajetplane.com



BRIEF INTRODUCTION

Jen Ruiz is a 5-time Amazon bestselling author, 4-time national award-winning travel journalist, and 3-time TEDx Speaker. She has been named a top Latina travel expert to follow by Mitu, Top 40 Under 40 by the Naples Herald, and a Trailblazing TikTok Entrepreneur by 99designs.

Jen has spoken for the U.S. Department of Treasury and at events like the Women in Travel Summit, New York Times Travel Show, FinCon, Women in Publishing Summit, TBEX, Latina Travel Fest, Women's Travel Fest, and more.

30K+

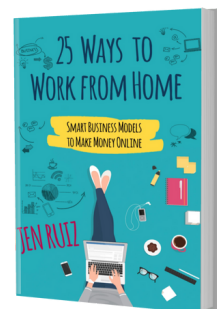
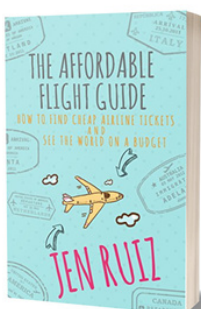
BLOG VIEWS
PER MONTH

350K+

SOCIAL MEDIA
FOLLOWERS

13K+

EMAIL
SUBSCRIBERS



“ *I had two choices - continue to live my life in limbo or do something drastic. I chose drastic.* ”



SPEAKER BIOGRAPHY

Jen Ruiz is a lawyer turned full-time travel blogger and author. In 2017, she set out to complete 12 trips in 12 months while employed full-time. She surpassed her goal, completing 20 trips in 12 months. In the span of one year, she visited 11 countries and 41 cities, all while managing to be back in time for court at 9am on Monday morning.

During her self-proclaimed “year of adventure,” Jen was able to find airline deals like a \$16 flight to Ecuador and \$38 flight to New Zealand. To meet a demand for tips on flying for less she wrote her debut book, “The Affordable Flight Guide: How to Find Cheap Airline Tickets and See the World on a Budget.” It became a #1 Amazon bestseller in 8 categories and was named a 2018 Readers’ Favorite Award winner.

Jen has since authored four more books, all of them Amazon bestsellers. She won her second Readers’ Favorite Award in 2020 for “The Solo Female Travel Book” and her memoir, “12 Trips in 12 Months,” is signed to Blackstone Publishing for release in summer 2024.

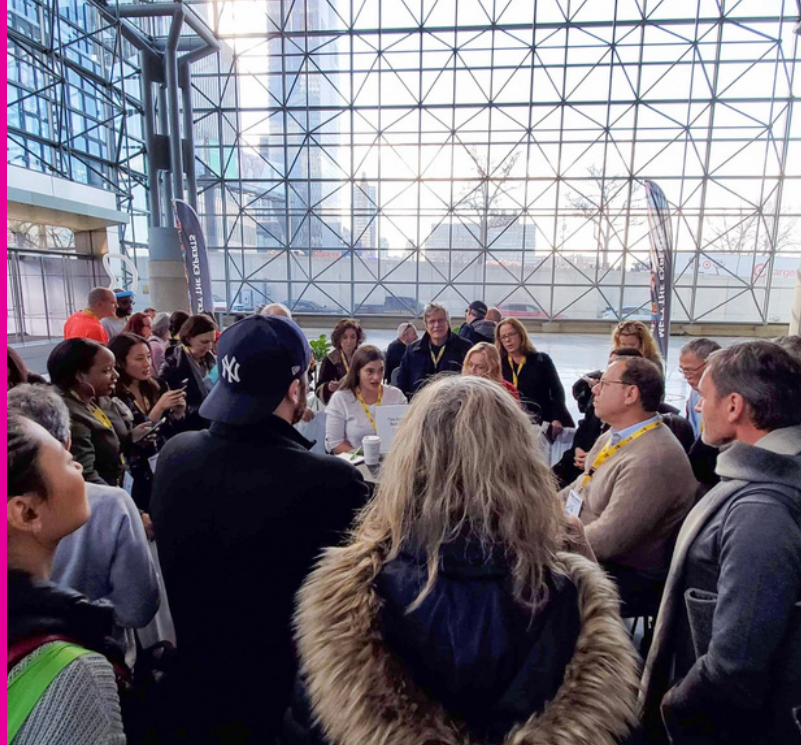
Jen is an accomplished public speaker, having given three TEDx talks and spoken at conferences like the Women in Travel Summit, FinCon, Women’s Travel Fest, Latino Travel Fest, and the New York Times Travel Show. She has been featured in Forbes and was named Top 40 Under 40 by the Naples Herald. Jen has been a guest on more than 50 podcasts, including Trust & Believe with Shaun T., the Yo Quiero Dinero Podcast, and Extraordinary Women Radio.

She is a 4-time national award-winning travel writer with bylines in TIME Magazine, National Geographic Traveller, Fodor’s Travel, Lonely Planet, The Observer, and The Washington Post. She is part of AFAR’s United Voices Program and was a member of The Points Guy Travel Advisory Panel.

With over 350,000 social media followers, Jen has partnered with brands like Airbnb, Audible, Samsonite, Frontier Airlines, Viking Cruises, citizenM Hotels, and more. She has been named one of the top Latina travel experts to follow by Mitú and is fluent in Spanish.



Signature Talks



HOW TO GROW YOUR BRAND WITH A BOOK ON AMAZON

Those hoping to establish expertise in a given field and generate passive income should consider self-publishing a book on Amazon. This session takes attendees through the self-publishing process, providing the tools necessary to go from idea to bestseller in less than 90 days.

TIKTOK FOR BUSINESS

With over 1 billion active monthly users, TikTok is not just for dancing teenagers anymore. The generous algorithm on this social media platform makes it possible for anyone to grow (and generate sales!) with short-form video content. Learn how to use TikTok to drive traffic and revenue to your business.

MAKING AN UNCONVENTIONAL CAREER CHANGE

In 2017, I set out to take a 12 trips in 12 months challenge while employed full-time. This led to a career change from lawyer to travel writer. This talk focuses on pursuing an unconventional career path, finding clarity and momentum through travel, and becoming a digital entrepreneur.



SPEAKER LOGISTICS

SPEAKER FEES

Keynote presentation	\$5,000
Hands-on instructional workshop	\$7,000
Virtual presentation with live Q&A	\$2,000

AV/SOUND/PRESENTATION

The speaker will be running videos with audio and requires access to speakers and a cable to be connected to her laptop. The speaker prefers a headset or lavalier mic – handheld mics are the last option.

TRAVEL/LODGING

Prices quoted are independent of flights, transportation, hotel accommodations for the speaker. King size bed and WiFi access in the hotel room is preferred. Name for flight and accommodations is Jennifer Ruiz Garay.

MEDIA

Please provide the speaker with all social handles for the event. The speaker will sit down with media for any interviews required. The speaker will network and interact with the audience and do any Q&A.

The event organizers agree to provide a video/text or social endorsement for the speaker after the event.

TESTIMONIALS

AND SOCIAL PROOF



ANDREA

"Jen needs an extra half hour, I think. We need to hear more from her. She's a fan-freaking-tastic speaker."

She's humble, which to me, makes viewers/listeners hang on every answer.

Viewer questions were handled the same way re: simple and concise.
Her openness to share her tactics - so damn good.

The questions I had she coincidentally addressed throughout the presentation.

The best advice she gave applies to most things in life: just start.



STEPHEN

"Thank you. Really inspired by this session. It validated my plans and showed me the solution to my worries."



Rajaa Zaidi 🙌

Amazing session. **Jennifer Ruiz** explains every single step from the start. Gives golden tips on blogging and what tools you need to get started and grow. I've been waiting for this session and it was deff worth the wait. A lady to look up. Jennifer you are an inspiration to me! Thank you for being here for us.

MONIQUE WOODEN-GOODWIN, DEPARTMENT OF TREASURY, BUREAU OF FISCAL SERVICES

Jen gave an excellent presentation for our 2020 annual Philadelphia Financial Center (PFC) Hispanic Heritage Month program. She definitely left a lasting and favorable impression.

KERYN MEANS, SOCIETY OF AMERICAN TRAVEL WRITERS

Jen Ruiz is one of the best speakers I've ever had the pleasure of working with. Her enthusiasm for helping others really shines through, and she is an open book. Everyone walked away learning at least three new things they could put into action that day. I can't wait to work with Jen again, and think everyone should hear her speak at least once.

AS SEEN IN

TEDx

PaStE
Magazine.com

Forbes

CBS THIS
MORNING

The
Washington
Post

matador
network

HUFFPOST

CUTV
NYTV

Women in Travel
SUMMIT

13
abc
NEWSNOW

The New York Times
TRAVELSHOW

tbeX
The Future of Travel Media

ELITE
DAILY

#WEALLGROW
LATINA NETWORK



INQUIRIES & BOOKINGS



Get in touch!

Contact Information

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